

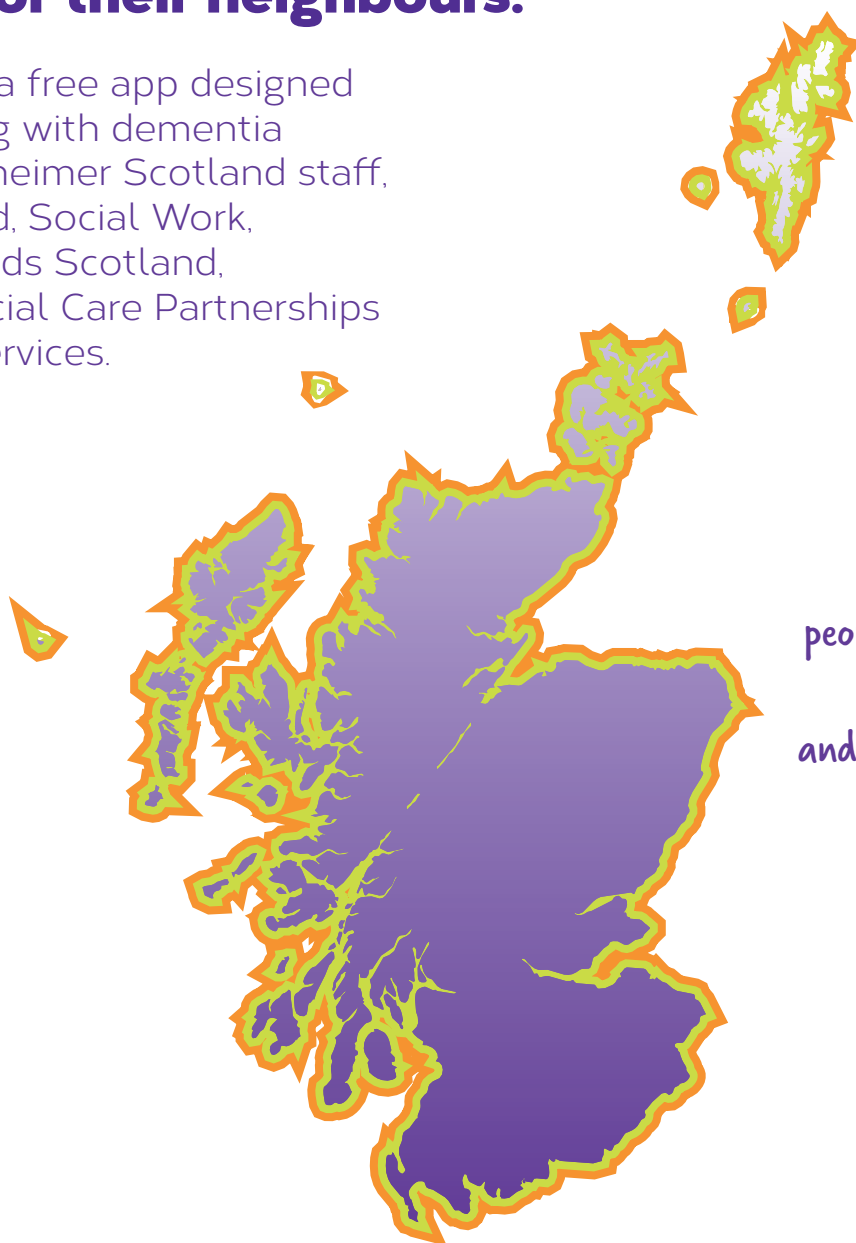


**Purple  
Alert**



## **A community minded app that's helping people look out for their neighbours.**

Purple Alert is a free app designed by people living with dementia and carers, Alzheimer Scotland staff, Police Scotland, Social Work, Dementia Friends Scotland, Health and Social Care Partnerships and telecare services.



**“ I’ve downloaded  
Purple Alert  
and I’m helping  
people with dementia.  
Please join me  
and download the app  
to be part  
of the community  
of support. ”**

**You can help us to reach  
10,000 downloads  
this year just by asking  
3 other people to sign up.**

**Ask  
1 friend  
1 colleague  
1 family member**

**Download it now on [PurpleAlert.org.uk](https://PurpleAlert.org.uk) and create your profile.**